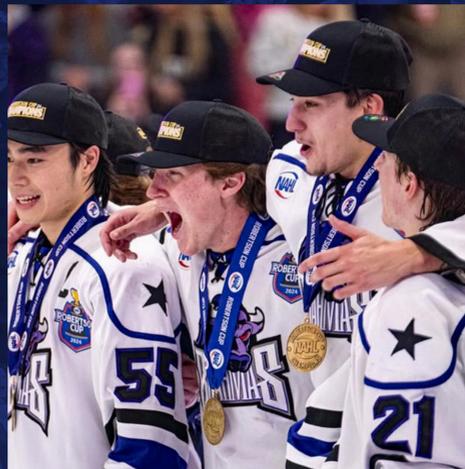


2025 ROBERTSON CUP SPONSORSHIP OPPORTUNITIES

Elevate Your Brand at the Robertson Cup

The Robertson Cup is the pinnacle of the NAHL season, drawing passionate fans, players, and media attention. Partner with us to amplify your brand's reach and connect with a dedicated hockey audience through exclusive sponsorship opportunities.



À La Carte:

- NAHLTV Scoreboard Overlay — \$100 per game**
Broadcast overlay during games (choose full playoffs or Robertson Cup weekend)
- Program Advertisement — \$500+**
Dedicated page to your brand (printed and digital)
- Home & Visitor Bench Signage — \$1,500 (or \$750 per bench)**
Prominent logo placement on team benches
- Post-Game Interview Sponsor — \$2,500**
Logo featured on interview backdrop
- Power Play Sponsor — \$1,500 (Full Tournament)**
Branded mentions during every power play
- Penalty Kill Sponsor — \$1,500 (Full Tournament)**
Branded mentions during penalty kill
- Intermission Sponsor — \$1,500 (Full Tournament)**
Branded mentions during Intermission
- Glass Wrap Branding — \$2,000**
Logo displayed on glass panels surrounding the rink
- Social Media Post Sponsor — \$3,500**
Your brand featured in official NAHL social media content



Social Media Engagement

INSTAGRAM:

- Championship Post Game Coach Interview**
26,000 views
- Championship Team Celebration Reel**
52,300 views
- Robertson Cup Champions Post**
89,431 views
- Championship Game Hype Reel**
30,000 views
- Coaches Post Game Interviews**
124,716 views
- Player Media Day Interviews**
33,380 views

Contact Lindy Weisman at intern@nahl.com or (972)464-1405